

RAQUEL HARRIS

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SUMMARY

Print and brand designer for two custom cabinetry manufacturers. Designs multi-page product catalogs from concept through print, shoots and edits photography for catalog and web use, writes marketing and technical copy, and builds company websites in Squarespace. Six years with the same employer, growing from part-time showroom support into the company's design and marketing function.

EXPERIENCE

Marketing & Brand Design | Harris Cabinetry / Hinge Cabinetry (formerly Cabinet Tree Studio), Plainfield, IL

2022 – Present

- Designed and produced complete product catalogs for two cabinetry brands, including door-style profile diagrams, wood species comparisons, stain and paint color systems, and construction specification pages.
- Photographed completed installations on location, from wide room views through close detail work, and edited the stills and video for catalog, web, and social use.
- Wrote and designed social carousel campaigns built on original project photography, using an editorial format that teaches rather than sells.
- Wrote product descriptions, brand positioning, and technical specification copy.
- Developed brand identity and launch materials for multiple affiliated companies, establishing a distinct visual direction for each.
- Designed, built, and maintained the public websites for three cabinetry brands in Squarespace.
- Built an internal dealer portal using AI-assisted development, covering project tracking, admin functions, notes, and custom door configuration profiles for the company's made-to-order program.

Showroom Assistant (part-time) | Cabinet Tree Studio, Plainfield, IL

November 2018 – 2022

- Maintained showroom displays and prepared the space for client appointments while attending school full-time.
- Received, loaded, and unloaded cabinetry and countertop shipments.

Warehouse Associate | DHL, Bolingbrook, IL

May 2022 – July 2022

- Picked and packed orders against specification lists and prepared daily outbound truck shipments.

SKILLS

Design & production: Adobe InDesign, Adobe Illustrator, Adobe Lightroom, Adobe Express, Procreate, print layout, catalog and brochure design, brand identity, on-location photography and video, image editing

Web & digital: Squarespace, website design and maintenance, AI tools for content production and internal tooling

Writing & support: Marketing copywriting, product specification documentation, client-facing sales support

EDUCATION

DePaul University — Chicago, IL. Film & Television, 2022–2024.

Joliet Junior College — Joliet, IL. Associate of Arts, 2020–2022; transferred to DePaul University. Phi Theta Kappa Honor Society.

Waubonsee Community College — Sugar Grove, IL. Film production coursework. President's List.